

A beautiful solution for screening



SITUATION: An otherwise beautiful hotel in a beautiful setting, the Waikiki Beach Marriott wasn't putting its best foot forward for incoming guests: the hotel's main lobby corridor included an unsightly view of green houses, untidy potting sheds, and various other clutter. The Marriott needed the corridor screened, and wanted something more: a unique design to serve as a welcoming backdrop for newly arriving guests.

SOLUTION: The Marriott opted to achieve these goals with LLumar designer film, a product offered in a wide range of colors, textures, designs, and translucence (at a fraction of the cost of the next best alternative, etched glass). With the computerized, PrecisionCut™ system, LLumar window film can be produced in an endless variety of custom patterns—even integrating a corporate logo, should one be desired.

RESULTS: Today, guests entering the Waikiki Marriott Resort see a stunning glass wall—and not a hint of the unsightly view behind it. The glass now boasts a unique decorative design that reflects the beauty of the property. Plus, the film offers guests added safety: it serves as a protective barrier against shattered glass in the event of breakage.

Building
Waikiki Marriott Resort
Location
Waikiki, Hawaii
Film
NRM-PS2 (Frost)
Type
Designer Film

“Today guests entering the lobby see only a stunning glass wall.”

Performance Data

Privacy Series

Privacy Series films come in a wide range of colors and are ideal for commercial interior glazing applications to achieve privacy or interior design goals.

	% Total Solar Transmittance	% Total Solar Reflectance	% Total Solar Absorbance	% Visible Light Transmittance	% Visible Reflectance (exterior)	% Visible Reflectance (interior)	Winter Merit U-Value	Shading Coefficient	% Ultraviolet Reflected	Emissivity	Solar Heat Gain Coefficient	% Total Solar Energy Reflected	Light-to-Solar Heat Gain Ratio	% Summer Solar Heat Gain Reduction	% Winter Heat Loss Reduction	% Glare Reduction
NRM-PS2 (Frost)	69	20	11	75	25	22	1.02	0.84	98	0.84	0.73	27	1.03	16	1	17