



## STOP THIEF

The power of Mindpower is creativity. The company is a high-powered hot bed of ideas for creative marketing. Its founding principles, to which it firmly adheres, are to support its clients with unique collaborative, authentic recommendations and tools that are simple and effective.

The "hot" agency is located in a newly renovated section of downtown Atlanta that is gradually changing its reputation as a high crime rate district. Nevertheless, as new businesses move into the area many have installed steel burglar-bars across their street level windows to help prevent break-ins and loss of property.

In keeping with their philosophy, Mindpower did not want anything to impair the light entering its premises through its broad expanse of window glass and yet it wished to protect itself from trouble.



An alternative to bars or shutters was sought and after thorough research, the company made its way to the local solar control expert, a LLumar® dealer, who recommended the installation of a LLumar Magnum® safety and security window film.

LLumar Magnum® films are designed to protect people and property from shattered glass, and help prevent break-ins. Constructed with multiple layers of strong, clear, special grade Mylar® polyester film that are bonded together with a unique adhesive, the film forms a shield that helps hold glass in place in the event of breakage through forcible entry, bomb blast, hurricane or earthquake, thereby securing the building integrity.

Easily installed by professionals with little disruption to daily business, the film does not impair the optical clarity of the glass and is highly resistant to hazing and discoloration. LLumar Magnum® also provides protection from

damaging ultraviolet rays, the main cause of fading, and reduces sun glare that so often impedes office productivity.

The offices of Mindpower Incorporated remain as bright and lively as the company's creativity. They are safeguarded, thanks to their invisible security guard, LLumar Magnum®.

