

## STRIKING GRAPHICS SOLVE SIGNAGE SNAFUS!



### Department of Parks, Recreation & Cultural Affairs

The Department was facing a real nuisance. Its signage was constantly defaced and was losing lettering. It would have to be encased but what form could the encasement take without impairing the look of the sign. At first acid etched glass was considered but its cost was exorbitant and it would be a difficult, unforgiving and permanent process.

The Parks Department Landscape Architect, Cal Comier, was asked to come up with a solution. He recalled discussions that he had at a meeting of The Construction Specifications Institute about a new product: (LLumar® Glass Enhancement window film) and called the local LLumar® dealer.

Cal Comier then designed a representational grass and woodland setting that intrinsically surrounded and embellished the nomenclature "Department of Parks, Recreation & Cultural Affairs". The dealer set about installing the setting on an encasement glass. Using intricate film cutting skills, employing a unique TintTek cutting system, the architect's design was replicated on the glass. The setting was complemented with varying depths of white frosted window film (LLumar® NRMP52 Frosted) to take full advantage of the backlighting and create a three dimensional view.

The handsome signed panel won the approval of the Department of Parks and the envy of other departments who sought similar identification.



### The Atlanta Police Commissioner's Headquarters

Subsequently, Landscape Architect Cal Comier was commissioned by the Police Commissioner to bring new distinction to the department's lobby with a mural cityscape, as an integral part of its signage. He designed a graphic cityscape that depicted the department's jurisdiction in precise detail. In the same manner as the Parks Department sign, the Llumar® dealer brought the cityscape to life custom cutting Llumar® NRMP2 Frosted film. Again, multi-layered frosted film was used throughout the design to give depth to the view.

In both cases, the appearance of expensive etched glass was achieved with the unique benefit of adaptability. The film can be removed without marring the glass and the motif can be changed, if so desired, later.

